



**HAVILAND
PRODUCTS
ARE BUILT
IN THE USA
BY
EMPLOYEE
OWNERS.**

**Everybody
and
Every body
of
water
is unique.**

Talk to your pool professional
or contact:
marketing@havilandusa.com
to get the most out of your
pool this season



**DON'T ASK WHAT YOUR CHLORINE
CAN DO FOR YOU**

**ASK WHAT YOU CAN DO FOR
YOUR CHLORINE!**



Pool sanitizers are in higher demand
than ever before.

Don't worry. We can all do our part to ensure
everyone has a clean and safe pool.

**3 WAYS TO USE
30% LESS SANITIZER**



BALANCE

Sanitizers work better in balanced water.

Borates keep water balanced, keep filters clear, and some borates are approved by the EPA to prevent algae. Adding borates to your pool routine will help to keep your water balanced and allow you to **maintain a lower chlorine residual.**

**BORATES
MAKE IT
BETTER**



<https://www.havilandpool.com/pages/borates-make-it-better>
Scan QR code or follow link to learn more



A change in pH of 1.0 will change the sanitizing efficiency of chlorine by 40%!

IMPORTANT STEPS:

pH:	7.2 – 7.6
Total Alkalinity:	80 – 120 ppm
Calcium Hardness:	200 – 400 ppm
Borates:	30 – 50 ppm

CLEAN

Circulation and Filtration clear the way for sanitizers.

We call this **Cleanation**.

The physical cleaning of surfaces along with proper circulation and filtration are way more important than you think.

By maintaining the hygiene of your pool water, surfaces (and swimmers), you'll see an amazing reduction in chlorine demand.

**Your water is only as clean as your filter.
Keep it clean and supercharged!**



IMPORTANT STEPS:

Surface Skimming – Daily
Empty Skimmer Basket – Daily
Brushing & Vacuuming – Weekly
Filter Clean – Monthly

Run filter at least 12 hours a day.
Variable Speed Pumps (VSP) are designed to use less electricity.

REMOVE

For clean water, remove the yuck you can't see.



Enzymes break down the bonds of oils and sweat to keep sanitizers free to do their job.

**Phosphates are bad for pool water.
Keep them in check.**

You can't remove what you can't filter.
A good clarifier is worth its weight in gold.



**DON'T ASK WHAT YOUR CHLORINE
CAN DO FOR YOU**

**ASK WHAT YOU CAN DO FOR
YOUR CHLORINE!**